

EXTRAORDINARY
GOVERNMENT



GAZETTE

KHYBER PAKHTUNKHWA

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GOVERNMENT OF KHYBER PAKHTUNKHWA
INFORMATION & PUBLIC RELATIONS DEPARTMENT

NOTIFICATION

Dated the Peshawar 27th September, 2017

No. SO(B&A).NF/1-37/2015-16. In exercise of the powers conferred under section 47 of the Khyber Pakhtunkhwa Press, Newspapers, News Agencies and Books Registration Act 2013, (Khyber Pakhtunkhwa Act No. XX of 2013), the Government of the Khyber Pakhtunkhwa is pleased to make the following rules, namely:

THE KHYBER PAKHTUNKHWA PRESS, NEWSPAPERS, NEWS AGENCIES AND BOOKS REGISTRATION RULES, 2017.

1. Short title and commencement.--- (1) These Rules may be called the Khyber Pakhtunkhwa Press, Newspapers, News Agencies and Books Registration Rules, 2017.

(2) These shall come into force at once.

Chapter-1 Preliminary

2. Definitions.--- (1) In these rules, unless the context otherwise requires-

- (a) "Act" means the Khyber Pakhtunkhwa Press, Newspapers, News Agencies and Books Registration Act, 2013 (Khyber Pakhtunkhwa Act No. XX of 2013);
- (b) "applicant" means a person who has filed an application for registration under sub-rule (1) of rule 3;
- (c) "accreditation card" means a card issued to a working journalist by the Information Department, declaring him as an accredited journalist who shall be allowed to access any function of Government or other important event for the media coverage, if so desired;
- (d) "Director General" means the Director General Information and Public Relations Khyber Pakhtunkhwa;
- (e) "Directorate General" means the Directorate General Information and Public Relations Khyber Pakhtunkhwa;
- (f) "Form" means the form appended to these rules;

- (g) "No Objection Certificate" means No Objection Certificate issued by Press Information Department Islamabad for title in case of a newspaper or advertising agency and by the Directorate General Information Khyber Pakhtunkhwa in case of printing press;
- (h) "Steering Committee" means the Committee constituted under rule 15 of these rules;
- (i) "registration certificate" means a registration certificate issued by the Press Registrar to the owner or publisher of newspapers, magazine, advertising agency or printing press under section 43 of the Act; and
- (j) "Schedule" means a Schedule appended to these rule.

(2) Words and expressions used in these rules but not defined shall have the same meaning as assigned to them in the Act.

Chapter-2 PROCEDURE FOR REGISTRATION

3. Application for registration certificate.--- (1) Any person desiring to register his newspaper, advertizing agency or printing press, as the case may be, shall file an application with the Press Registrar or an officer authorized by him in this behalf either on Form-I, Form-II or Form-III, whichever is applicable, as provided in Schedule-I alongwith the following documents, namely:

- (a) Computerized National Identity Card;
- (b) five years experience certificate in journalism, printing or publishing, as the case may be; provided that the
- (c) address of the applicant;
- (d) bank statement showing an average transaction of rupees five lacs; and
- (e) an affidavit to the following effect, namely:
 - (i) to award wages to the employees as per the Khyber Pakhtunkhwa Minimum Wages Act, 2013;
 - (ii) that the applicant has not been convicted by a Court of Law for an offence involving moral turpitude; and
 - (iii) that the applicant shall abide by the code of ethics of journalism;

Provided that the provision of clause (b) shall not apply in case of registration of advertizing agencies.

(2) The applicant shall also submit for inspection one year issues in case of a daily newspaper with the application.

4. Fee for registration.--- (1) The applicant shall submit the application alongwith the fee as mentioned in Schedule-II of these rules.

(2) The fee may be deposited in any branch of a schedule Bank including the State Bank of Pakistan or National Bank of Pakistan in the relevant head of account on the *Challan* Form as provided in Schedule-III of these rules.

5. Examination of the application for registration.--- (1) An application submitted under the provisions of rule 3, shall be examined and scrutinized by the Assistant Press Registrar in order to ascertain whether the requirements for registration under the Act and these rules have been fulfilled

(2) If it appears to the Assistant Press Registrar that the requirements for registration under the Act or these rules have not been fulfilled or there is any deficiency in the application, he shall inform the applicant of the same and ask him to fulfill such requirements or remove the deficiency, as the case may be, within a period of thirty days.

(3) If the applicant fails to fulfill the requirements or remove the deficiency within the period as specified in sub-rule (2), the Assistant Press Registrar shall recommend rejection of the application to the Press Registrar and application fee deposited by the applicant shall be forfeited.

(4) If the application is found complete in all respects, the Assistant Press Registrar shall forward the same to the Press Registrar with recommendation to grant registration certificate to the applicant. The Press Registrar on receipt of such recommendation shall grant registration certificate to the applicant as provided in Schedule-IV of these rules.

6. **Validity and renewal of registration certificate.**---(1) The registration certificate shall be valid for a period of one year.

(2) The registration certificate shall be renewable subject to assessment of the regularity, standard and quality of the publication of the concerned newspaper, advertising agency and printing press and after depositing the annual registration fee on *challan* Form as provided in schedule-III of these rules.

7. **Terms and Conditions for publishing newspapers, periodicals and books etc.**--- (1) The publishing of newspapers, periodicals or books shall be subject to the following terms and conditions, namely:

- (a) the title once allotted by Regional Information Officer concerned shall be final and its style, font or size shall not be changed. Any deviation therefrom shall be liable to cancellation of registration;
- (b) only those newspapers shall be allowed to work in Government sector which are registered with Government;
- (c) the title or name with negative connotation like BADMASH, BAIMANI, FRAUD, JHOOT and LA DEEN etc. shall not be accepted for issuance of declaration. Similarly names or titles in abbreviation like ABC, MR. Sd, etc. for newspapers shall not be accepted;
- (d) names of periodicals having connotation of Government Departments shall not be allowed;
- (e) management of the newspapers, while issuing service card to its employees shall ensure that it is not similar to any Government or Semi-Government Organizations or Institutions;
- (f) it shall also provide lists of its employees and their designations to the Information Department for record; and
- (g) the service cards issued to the employees shall be renewable every year.

CHAPTER-3 **AUTHENTICATION OF DECLARATION**

8. **Procedure of Authentication of Declaration.**--- (1) The owner of a newspaper or advertising agency after issuance of No Objection Certificate (NOC) for title by the Press Information Department Islamabad, shall, within thirty days, apply for declaration to the Regional Information Officer concerned on Form-A as provided in Schedule-V of these rules.

(2) The owner of the printing press, after issuance of No Objection Certificate for title by the Directorate General, shall, within thirty days, apply to the Regional Information Officer concerned for declaration on Form-B as provided in Schedule-V of these rules.

(3) If the owner fails to apply for declaration within the period as specified in sub-rule (1) and (2) respectively, the No Objection Certificate for title shall stand canceled.

(4) The application for declaration shall be supported by the following documents namely:

- (a) Computerized National Identity Card;
- (b) five years experience certificate in journalism, printing or publishing, as the case may be;
- (c) address of the applicant;
- (d) bank statement showing an average transaction of rupees five lacs; and
- (e) an affidavit to the following effect, namely:
 - (i) to award wages to the employees as per Wages Board Award;
 - (ii) that the applicant has not been convicted by a Court of Law for an offence involving moral turpitude; and
 - (iii) that the applicant shall abide by the Code of Ethics of journalism.

(5) After receipt of the application under sub-rule (1) or sub-rule (2), as the case may be, the Regional Information officer shall refer the case to the District Police Officer concerned for Police verification and to the Deputy Commissioner concerned for verification that the applicant is not a revenue defaulter.

(6) The Regional Information Officer may, after verification under sub-rule (3) and proper scrutiny of the documents, authenticate or refuse to authenticate the declaration with reasons to be recorded in writing.

(7) An individual publisher shall be entitled to only one title or name of publication. Any request by the same publisher for more than one title or name, may be allowed after assessment of professional and financial competence of the applicant and approval of the Secretary Information Department.

9. Procedure for disposal of old newspapers under section 25 of the Act.--- (1) The old newspapers accumulated in the record branch of the Directorate General shall be disposed off in the manner hereinafter provided in this rule.

(2) The Assistant Director (Press Branch) shall get prior approval of the Director General for disposal of old newspapers.

(3) After approval from Director General under sub-rule (1), the Assistant Director (Press Branch) shall invite interested parties for open auction and shall cause a notice to be served on all Government Departments, attached Departments and District Offices to this effect.

(4) The auction and bidding shall be carried out as per the Government rules for the time being in force.

(5) The amount of money from auction under this rule shall be deposited in the Govt. Treasury as per the financial rules and procedures of the Provincial Government for the time being in force and a proper record of all receipts in this behalf shall be maintained.

CHAPTER-4 **TERMS AND CONDITIONS FOR ADVERTISING AGENCIES**

10. Terms and conditions for engagement of advertising agencies.--- Without prejudice to the provisions of the preceding rules the advertising agencies shall be engaged on the following terms and conditions, namely:

- (a) the advertising agency shall have a sub-office at Peshawar with necessary infrastructure and human resources including designers and copy writers;
- (b) the advertising agency shall be enlisted with the Pakistan Broadcasting Association;
- (c) the advertising agency shall provide its profile including office address, date of establishment, contact persons, telephone, fax numbers, email, mobile numbers and its structure (whether a partnership firm or sole proprietors limited company etc);
- (d) the advertising agency shall provide bank surety certificate of any scheduled bank of Pakistan, if so required on case to case basis, and a list of Government Departments, Offices and clients to whom the advertising agency has been rendering similar services for the last three years;
- (e) advertising agency shall submit bills alongwith the original newspapers clipping of the advertisement duly published and the copy of the bill received from the newspapers, radios or television channels; and
- (f) the advertising agency shall attend Directorate General to collect the advertisement on short notice and no charges shall be paid towards their travel.

11. **Preparation of advertisements by advertising agencies.**--- (1) The advertising agencies shall prepare advertising material for publication in the newspapers, broadcasting in the radios or telecasting in the television or cable networks in consultation with the sponsoring departments or offices and with the prior permission of Information Department.

12. **Display advertisement.**--- The Information Department shall release display advertisements to the advertising agencies emanating from Government Departments, autonomous and semi-autonomous bodies, for publication in the print media, broadcasting in the provincial owned FM radio or telecasting on television.

13. **Effect of refusal or failure to publish advertisement.**--- If any advertising agency refuses to accept or fails to publish, broadcast or telecast the advertisement without reasonable and sufficient justification, its registration shall be cancelled.

14. **Steering Committee.**--- (1) There shall be a Steering Committee on information and public relations to act as the technical evaluation committee for approval of Television Commercials (TVCs) or outdoor campaign for the purpose of implementation of media strategy of reforms or initiative of the Provincial Government Departments.

(2) The Steering Committee shall consist of the following members, namely:

- | | | |
|-----|--|-----------------------|
| (a) | Minister/Advisor/Special Assistant of the Department concerned; | Chairman |
| (b) | Secretary of the Provincial Government Department concerned; | Member |
| (c) | Secretary to Government, Information and Public Relations Department; | Member |
| (d) | technical person of the Department concerned; | Member |
| (e) | Director General of Information and Public Relations Khyber Pakhtunkhwa; and | Member |
| (f) | Deputy Director (Advertisement) of the Directorate General. | Member-cum-Secretary. |

(3) For the Departments falling under the purview of Chief Minister, Minister Information shall nominate a Chairman from amongst the Provincial Ministers Advisors or Special Assistants.

- (4) In case of absence of a Minister, Advisor or Special Assistant of the department concerned, the Minister for Information shall nominate a Chairman from amongst the Provincial Ministers, Advisors or Special Assistants.
- (5) Information Department with the approval of the Chief Minister, may change the composition of Steering Committee.
- (6) The decision of the Committee shall be by majority of its members and in case of tie, the Chairman shall have a casting vote.
- (7) The Steering Committee shall meet on need basis.
- (8) The Secretary of the Steering Committee shall prepare the agenda of the meeting and shall also prepare minutes of each meeting and circulate the same to the members of the Steering Committee.
- (9) Quorum of the Steering Committee shall be two third of its members.
15. Mechanism for approval of Television Commercials (TVCs) / outdoor campaigns etc.--- (1) The advertising agencies shall be provided a technical brief by the Information Department on the overall vision, purpose and details of the initiatives being launched by Government.
- (2) The advertising agencies shall, thereafter, make a creative presentation on such initiatives to the Steering Committee.
- (3) The Steering Committee shall, after presentation under sub-rule (2), select the advertising agencies for advertisement.
- (4) The selected advertising agencies shall be bound to provide media plan alongwith assigned task within seven working days. The media plan shall be approved by the Information Department keeping in view the fiscal space allocated for that particular initiative.
- (5) For preparation of each Television Commercials (TVCs), Information Department will assign the task to a minimum of three advertising agencies registered with the Information Department. The Television Commercials (TVCs) shall be presented to the Steering Committee which shall approve one of the Television Commercials (TVCs) presented to it.
- (6) In case of declared emergency like floods, natural calamities, earthquake and epidemic diseases, the powers of the Steering Committee shall automatically be delegated to the Secretary Information Department to avoid wastage of time in the larger public interest.

Secretary to
Government of Khyber Pakhtunkhwa,
Information & Public Relations
Department.

Schedule-I

(see sub-rule (1) of rules 3)

FORM-I

FORM FOR REGISTRATION OF NEWSPAPERS

Photo

S.No	Particulars	Remarks
1.	Title of the Newspaper.	
2.	Language in which the Newspaper is published	
3.	Periodicity of the publication of the Newspaper	
4.	Name of the Editor/Printer and Publisher of the Newspaper	
5.	Place of printing and publication	
6.	Average number of pages per week	
7.	Number of days of publication in the year	
8.	Selling price per copy and	
9.	Name with address of the owner	
10.	CNIC and Cell Nos.	

Yours faithfully,

Name _____

Owner/Publisher _____

FORM-II

FORM FOR REGISTRATION OF ADVERTISING AGENCY

Photo

1.	Title of the Advertising Agency	
2.	Language in which the Agency arranges advts.	
3.	Address of Head Office/Peshawar Office.	Head Office _____ Peshawar Office _____
4.	No of staff at Peshawar Office. i) Weather designer available Yes/No ii) Weather copy writer available..... Yes/No	Name of Focal person at Peshawar with telephone/Cell No _____
5.	Accreditation with PBA	
6.	Accreditation with APNS	
7.	SECP Registration Certificate	
8.	Name with address of the owner	
9.	CNIC & Cell Nos.	

Signature of the _____

Publisher/Owner _____

FORM-III
FORM FOR REGISTRATION OF PRINTING PRESS

Photo

S. No	Particulars	Remarks
1.	Title of the Printing Press.	
2.	Languages in which the Printing Press prints.	
3.		
4.	Name of the Owner of Printing Press.	
5.	Address of office of printing Press.	
6.	Category of Printing Press.	A or B
7.	Printing Press printing the newspapers.	
8.		
9.	Name with full address of the owner	
10.	CNIC numbers	
11.	Office/residential telephone No of Printer/Owner.	
12.	Cell No of printers.	

Yours faithfully,

Name _____

Owner/Printer & Publisher

Schedule- II

(see sub-rules (1) of rule 4)

Fee for Registration and Annual Renewal

S. No	Category	Registration	Annual renewal
1.	Advertising Agency	Rs. ¹ [25,000]	Rs. ¹ [25,000]
2.	Daily Newspapers	Rs. 20,000/-	Rs. 20,000/-
3.	Weekly Newspapers	Rs. 15,000/-	Rs. 15,000/-
4.	Fort-nightly Newspapers/ Magazine	Rs. 10,000/-	Rs. 10,000/-
5.	Monthly newspapers / Magazine	Rs. 8,000/-	Rs. 8,000/-
6.	Two Monthly Newspapers/ Magazine	Rs. 7,000/-	Rs. 7,000/-
7.	Quarterly newspapers / Magazine	Rs. 6,000/-	Rs. 6,000/-
8.	Six – Monthly newspapers / Magazine	Rs. 4,000/-	Rs. 4,000/-
9.	Bio-Annual newspapers / Magazine	Rs. 4,000/-	Rs. 4,000/-
10.	Bio-Annual Medical or research Magazine.	Rs. 20,000/-	Rs. 20,000/-
11	<u>Printing Presses</u>		
A.	Category –A Machinery cost exceeding Rs. 2,50,000 /-	Rs. 10,000/-	Rs. 2,000/-
B	Category –B Machinery Cost up to Rs. 2,50,000 /-	Rs. 2000/-	Rs. 500/-
² [12.	Social / Digital Advertising Agency	Rs. 20,000/-	Rs. 20,000/-
13.	Social Media influencer	Rs. 25,000/-	Rs. 15,000/-
14.	Cable Operator	Rs. 20,000/-	Rs. 10,000/-.]

¹ Substituted vide Notification No. So(B&A) INF/1-37/2023/Books Registrations / Vol-IV, dated, 01st November, 2024.

² Added vide Notification No. So(B&A) INF/1-37/2023/Books Registrations / Vol-IV, dated, 01st November, 2024.

Schedule-III

(see sub-rule (2) of rule 4)

CHALLAN FORM

CHALLAN NO. _____

Be filled by the remitter.

To be filled in by the Departmental Officer
of the Treasury.

By whom tendered	Name & designation and address of the persons on whose behalf money is paid.	Full particulars of the remittances and authority (if any)	Amount Head of Account	Order in the Bank
	Press Registrar Directorate General of Information & Public Relations, Government of Khyber Pakhtunkhwa.		C-03, C-038 C- 03896Amount	Registration/ Renewal Fee on account of registration of Newspapers Advertising Agency, & Printing Presses.
			Total (A)	

(a) (In words) Rupees:-)

Date Received payment.
ManagerTreasury Officer
Accountant

Particular

Amount
Rs Ps

Coin
 Notes (with details Rupees)
 Cheques (with details)
 Total.

Schedule-IV

(see sub-rule (4) of rule 5)

DIRECTORATE GENERAL OF INFORMATION AND
PUBLIC RELATIONS KHYBER PAKHTUNKHWA.

Photo

CERTIFICATE OF REGISTRATION.

Certified that the newspaper/printing press/advertising agency entitled

Periodicity _____ edited/run by _____

Printed published by _____

From (printing press/city) _____ Province _____

has been registered in the Register of Newspaper/periodical/printing press/ advertising
agency in the name of _____

address _____

under Registration No. _____

This Registration is valid for one year.

Given under my hand and seal on this _____ Day of _____ 201__

REGISTRAR,
DIRECTORATE GENERAL OF
INFORMATION & PUBLIC RELATIONS,
GOVT. OF KHYBER PAKHTUNKHWA

Schedule-V

(see sub-rule (1) of rule 8)

FORM "A"

DECLARATION OF THE NEWSPAPER OR ADVERTISING AGENCY.

I, _____ Son of _____
 Residing at _____
 On behalf of M/s _____
 Do hereby declare that under the authority of M/s _____
 I have a Press _____
 or Printing at ** _____

- 1. Give capacity, make and type of Press
- 2. Give full description and address of the Press premises where the Press may be situated.

Signature of the Declarant

CNIC# _____

Authenticated by me this _____ Day of _____ 201 _____

Regional Information Officer

Endst: No. INF/PB/DN/ _____ dated _____

Copy forwarded for information and necessary action to.

1. The Deputy Commissioner, _____
2. Mr. _____

Regional Information Officer

FORM "B"
(see sub-rule (2) of rule 8)

DECLARATION OF THE OWNER OF PRINTING PRESS.

I, _____ Son of _____
 Residing at _____
 On behalf of M/s _____
 Do hereby declare that under the authority of M/s _____
 I am the Printer of the Newspaper entitle _____
 Appearing as ** _____ in** _____
 And printed or published or printed and published or disseminate news at _____

- 1. Strike out which is not applicable.
- 2. Her state the periodicity.
- 3. Her mention the language.

Signature of the Declarant
 CNIC# _____

Authenticated by me this _____ Day of _____ 201__

Regional Information Officer

Enst: No. INF/PB/DN/_____ dated _____

Copy forwarded for information and necessary action to.

1. The Press Registrar, Press Information Department Benevolent Fund Building
Zero Point Islamabad w/r to his NOC No.
2. The Deputy Commissioner, _____
3. Mr. _____

Regional Information Officer

**SECRETARY TO,
 GOVERNMENT OF KHYBER PAKHTUNKHWA
 INFORMATION AND PUBLIC RELATIONS
 DEPARTMENT.**